

## **Part 1**

- 1) The name of the company is amazon and the url of the company is <https://www.amazon.com/>
- 2) I was looking for the Ray-Ban Smart Meta Glasses on Amazon. In amazon, the product displays different sizes, like Large or Regular, and it has a variety of lens shades like blue, gold, yellow, green, and many more colors. The price of the item is \$329 and also has product description such as it can record videos, play music, make calls, and use Google Assistant. There are several pictures of the glasses, and you can see them from different angles to see how the design of the product is, how thick the product that you are buying and how it will look on someone's face. You can also enlarge the pictures to get a better look. The site has customer reviews, and I read them to see how people feel about the glasses, especially the battery life. Amazon does not have specific accessories or suggestions to buy additional items with these glasses, however, it does display suggestions in case someone wants to buy other glasses instead of Ray-Ban smart glasses. The "Add to Cart" and "Buy Now" buttons are easy to find and have one tap to buy the item directly, if you have credit card or debit card submitted on the website. This is a product I would buy online because it's convenient and saves time, instead of going to a store.

## **Part 2**

Purchasing the Ray-Ban Smart Meta Glasses on Amazon was very easy and hassle free. When I was searching for the product, it displayed exactly what I was looking for and the correct version of Ray ban glasses I needed. I really like the amazon website a lot because when you search for a product there are side filters that help to filter by different categories like price, ratings, sellers, styles, technology, and many more options which helped me get navigate to the product what I was searching for and wanted. Once I searched for Ray-Ban Smart Meta Glasses the website immediately gave me results such as the price, rating and the most important thing that it was sold from Ray Ban and not third-party vendor this reduce the time for me to search for many more products and immediately knew that this is the product I wanted and was genuine. Once someone clicks on the product it provides more information about the glasses, such as the specs, customer reviews, and even question and answer section where people ask questions about the product and other users try to answer to their best ability. This was extremely helpful because I could see

what other people thought of the glasses before making up my mind. The one thing I like about the review is there are lot of mixed reviews in the review section and not all the positive reviews about the glasses and some people showed how the glasses looked on them. The pictures on the glasses were very clear, and I could zoom in so I could view all the details, which made it easier to know what I was buying. The "Add to Cart" and "Buy Now" buttons were easily available, so it was easy to check out quickly. Overall, I will shop on Amazon and internet again to buy the product. It's so convenient, and the website makes it easy enough to find the product what I need and easy checkout process. While it's nice to shop in a store because you get to try on things and have them in front of you, shopping on Amazon gives me so much valuable information, like customer feedback and product descriptions. And since Amazon has a return policy, I don't have to worry so much if something doesn't work. But with great customer service, return policy and easy access to bring the product to your home and to try out on your own convenient time. I think I will buy the product again from the internet but that also does not mean I will not buy product from local store or mall.